

The “secret” to increasing your home value.



The home on the left has hardwood floors, granite counter tops, two fireplaces, and a very nice game room. The home on the right has hardwood floors, fireplace, premium counters and a very nice game room.

So why is the home on the left still for sale after 2 years?

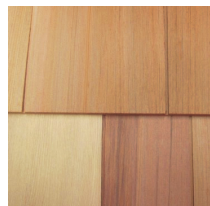
Curb Appeal. It’s been a key element in home construction for centuries. But this was sadly overlooked during the building boom of this last decade. People weren’t buying houses they really loved (except for the counter tops).

In most housing markets people do “judge a book by its cover”. If they don’t like the outside, why would the inside be any better?

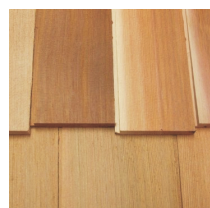


Shakertown’s Craftsman Shingle Panel can help you easily add curb appeal to your home. Since 1954 we’ve been making shingle panels that are ideal for the whole house, or just an accent. Made from Western Red Cedar with solid plywood backer, it goes on nearly 10 times faster than individual shingles.

Did you know this? That the best return on remodeling or replacement projects is upscale siding, according to Remodeling Magazine (2007, 2008 and 2009). Obviously curb appeal adds to your home’s value.



Even Butt



Staggered Butt



- Applies 10 times faster than R&R shingles
- Self aligning and blind nailing line
- Overlapping end joints
- Rainscreen back on 7” exposure panel
- Traditional R&R shingle butt thickness
- Vertical grain western red cedar

25 Year Warranty

Only \$4.52 per sq. ft.

\$167 per bundle (msrp)

10 bundle minimum

37sq.ft. per bundle

SHAKERTOWN
Craftsman
SHINGLE PANEL®